



The Social Value Marketplace

Increasing Social Value in our Communities

Our vision is for the public, business and voluntary, community and faith sectors (VCFS) in Surrey to work together to maximise how our resources improve the wellbeing, economic prosperity and local environment for our residents and communities. The [Social Value Marketplace](#) aims to help support the development of relationships between the public and private sector and the VCFS, facilitate collaboration, and promote Social Value opportunities based on needs which will have a real impact and benefit our communities.

Social Value and the Public Sector

The Public Services (Social Value) Act 2012 became operational in January 2013 outlining that public authorities are required to consider the following at the pre-procurement stage:

- "how what is proposed to be procured might improve the economic, social and environmental well-being of the relevant area, and
- "how, in conducting the process of procurement, it might act with a view to securing that improvement."

The [Social Value Marketplace](#) has been developed to help leverage public sector spend by helping commissioners and bidders tendering for contracts identify measurable social value that can be included within the procurement process that is relevant and proportionate to the goods, works and services being procured. This supports compliance with the act and an open, fair and transparent method for evaluating commitments made by suppliers.

Social Value / Corporate Social Responsibility and the Business Sector

There are many businesses in Surrey who embrace a shared responsibility for their community and work closely with our VCFS to improve the lives of our residents.

The [Social Value Marketplace](#) has been created to help businesses:

- Identify how they can support their communities by reviewing the social value opportunities and
- Advertise the resources they have to offer the VCFS

Social Value and the Voluntary, Community and Faith Sector (VCFS)

There are a large number of VCFS organisations in Surrey that provide a wide range of services aimed at improving the lives of our residents. The VCFS is supported by a network of [Councils for Voluntary Service](#) who work closely with Surrey County Council, Surrey's District and Borough Councils and the National Health Service. VCFS organisations should contact their local [Council for Voluntary Service](#) to find out more about how your resource needs can be uploaded to the [Social Value Marketplace](#)



VCFS guidance for using the Social Value Marketplace

The [Social Value Marketplace](#) is a tool that can be used by all Surrey based VCFS organisations to:

- Promote your organisation and the good work you are doing to support Surrey residents and communities
- Upload requests for resources from businesses
- Access the resources offered by businesses that will help support the delivery of services you provide

Step1: Registration

To use the [Social Value Marketplace](#) you will first need to register / log in on the site which can be done by clicking on the link below

<http://socialvalue.supplytosurrey.co.uk/login>

The screenshot shows the 'Supply to Surrey' website. The header includes a search bar and navigation links: HOME, CONTRACT OPPORTUNITIES, TENDERING, WORK AND SKILLS, SOCIAL VALUE, EVENTS, ABOUT. Below the header is a breadcrumb trail: Home / Social Value. The main heading is 'Surrey's Social Value Marketplace' with sub-navigation: OPPORTUNITIES, ORGANISATIONS, LOGIN/SIGN UP. Two forms are displayed side-by-side:

Login

Are you an existing organisation?
Please login with your account details below.

Email address

Password

[forgot your password?](#)

Sign up

New organisation looking to join?
Sign up to receive email alerts and add your business in our Suppliers list.

Organisation name

Organisation sector
Please select

Account holder name

Step 2: Create Your Profile

Surrey's Social Value Marketplace

OPPORTUNITIES ORGANISATIONS **MY ACCOUNT** LOGOUT

Please note that you will not be able to add social value, receive email alerts or appear in the Organisations list until you have completed your Business Profile.

Business Profile

Organisation Logo

Browse...

Upload

Max upload size (200Kb)

Organisation Name

S&S

Organisation Sector

Supporting Children and Young Peo ▼

Organisation Size

Please select ▼

Organisation Website

Organisation Email

Organisation Contact Number

Organisation Address

Sectors

Select from our Sectors below to update your interests and email settings.

<input type="checkbox"/> Business	<input type="checkbox"/> Promoting Health & Wellbeing	<input type="checkbox"/> Supporting Children and Young People
<input type="checkbox"/> Community Projects	<input type="checkbox"/> Protecting Animals	<input type="checkbox"/> Supporting People with Disabilities
<input type="checkbox"/> Council for Voluntary Service	<input type="checkbox"/> Protecting the Environment	<input type="checkbox"/> Supporting the Elderly
<input type="checkbox"/> Education, Training and Employment	<input type="checkbox"/> Supporting Adults	

Email settings

Update your email settings and alter the frequency of what you receive.

No Email

Monthly

Weekly

Daily

Update preferences

- Ensure you complete all the required fields
- The information saved will be used to automatically create a profile of your organisation which can be viewed by clicking on the organisations tab in the [Social Value Marketplace](http://socialvalue.supplytosurrey.co.uk/suppliers) i.e. <http://socialvalue.supplytosurrey.co.uk/suppliers>
- Ensure the information provided is accurate and up to date as organisations will use this information to contact you about your projects/services

Step 3: Adding a Social Value opportunity

VCFS organisations can request goods, services and resources they need to continue to provide support services to our residents. Please note this site is a tool to facilitate networking and collaboration, uploading requests does not guarantee that your resource requirements will be met. Ultimately the decision on which resources are provided and who they are offered to depends on the businesses using this site.

- To request a resource you must be logged into your account



Home / Social Value

Surrey's Social Value Marketplace

[OPPORTUNITIES](#) [ORGANISATIONS](#) [MY ACCOUNT](#) [LOGOUT](#)

- Click the **OPPORTUNITIES** tab in the Social Value Marketplace
- Click **Add Social Value** and complete all fields



Home / Social Value

Surrey's Social Value Marketplace

Request and share resources to improve our communities.

search Marketplace by keyword



[OPPORTUNITIES](#) [ORGANISATIONS](#) [MY ACCOUNT](#) [LOGOUT](#)

Refine search

Search terms

Status

- Available
- Interest Expressed
- Delivered

[Add a social value](#)

Your search returned 4 results

Volunteer stewards/marshals needed!

Epsom and Ewell Fun day! 18th September 11-4pm. A community and charity event for the whole family, with stalls run by local charities, community groups, schools and businesses with many running affordable family games. The event includes: Arenas and Marquees with free attractions, shows and presentations – See Arena details below, plus added last minute attractions. Many free activities, children's workshops and entertainment for all the family, including a children's entertainer Mr Mayhem and other attractions on stage throughout the afternoon. PUNCH and JUDY will also be giving free shows.

Surrey's Social Value Marketplace

Request and share resources to improve our communities.

search Marketplace by keyword



OPPORTUNITIES

ORGANISATIONS

MY ACCOUNT

LOGOUT

Refine search

Search terms

Status

- Available
 Interest Expressed
 Delivered

Offers

- Volunteers
 Goods / Services
 Donations
 Other

Requests

- Volunteers
 Goods / Services
 Donations
 Other

Areas

- Elmbridge
 Epsom and Ewell
 Mole Valley
 Guildford

Add a social value

Type	<input type="text" value="Offer"/> <ul style="list-style-type: none"> <input type="checkbox"/> Volunteers <input type="checkbox"/> Goods / Services <input type="checkbox"/> Donations <input type="checkbox"/> Other
Title	<input type="text"/>
Description	<input type="text"/>
Financial Value(£)	<input type="text"/>
Location	<input type="text" value="Pick a location"/>
<input type="button" value="Submit opportunity"/>	

- If you would like to offer resources to another VCFS organisation please select **OFFER** in the first field or select **REQUEST** if you want to secure resources
- Select the **Type** of resource you are offering or requesting i.e. volunteers, goods/services or donations. *Please note you will only be able to select one type of resource for every social value opportunity you add*
- Complete the **Title** and **Description**. Ensure you provide an accurate description of the resources / commitment required and what it will be used for e.g.

Title: Volunteers Needed for Surrey Skills Fest

Description:

“Surrey Skills Fest is a one-day festival, that will take place on the 4th July 2015 for Surrey’s Looked After Children (aged 14 and over) and those who had left local authority care. Attendees will be able to participate in workshops designed to give them key skills to support independence: for example, budgeting and managing your money, basic cooking skills, basic DIY, the world of work, and healthy choices.

The event will take place at Surrey County Hall, Penrhyn Road Kingston, KT1 2DW. We need 6 volunteers to help coordinate the event. Volunteers will be needed from 9am to



5pm on the day. The financial value of the social value created with this opportunity is calculated using a rate of £13.80 per hour”

- Enter the total **Financial Value** for the social value that will be created for this opportunity:
 - a) Volunteers: A standard rate of **£13.80 per hour** should be used to calculate the financial value of the Social Value that will be created
 - b) Goods / Services: market rate of goods/services should be used to calculate the financial value. e.g If you are requesting professional skills such as legal advice the financial value allocated will be based on how much you would need to pay to access the service. If you are unable to establish a market rate please use the base level of **£25.00 per hour**
 - c) Donations: enter the value of the donation you are requesting

Why is it important to insert a financial value?

Inserting a financial value will make it easier for companies to decide what opportunities they are capable of supporting. This will save time and ensure that only companies able to meet your resources needs get in touch with you.

- Select the **Location** that will benefit from this resource
- Click **Submit Opportunity** when all fields have been completed.
- All your opportunities will be displayed on your account page and you can edit the details at any point

Surrey's Social Value Marketplace

The screenshot displays the Surrey's Social Value Marketplace interface. At the top, there is a navigation bar with the following options: **OPPORTUNITIES**, **ORGANISATIONS**, **MY ACCOUNT**, and **LOGOUT**. Below the navigation bar, the page is divided into two main sections. The left section is titled **Business Profile** and contains an **Organisation Logo** field with a placeholder image for 'Supply to Surrey' and a **Browse...** button. The right section is titled **My Opportunities** and features a **Social Value - Training Profile** with an **Edit** button. The profile text describes the 'Surrey Skills Fest' event, which is a one-day festival on the 4th July 2015 for Surrey's Looked After Children (aged 14 and over) and those who had left local authority care. It details the types of workshops and activities available, the location at Surrey County Hall, and the need for 6 volunteers to help coordinate the event from 9am to 5pm. It also notes that the financial value for this opportunity is calculated using a rate of £13.80 per hour.

- When your opportunity has been submitted it can be viewed by other organisations under the opportunities section of the [Social Value Marketplace](#)

Step 4: Receiving Expressions of Interest

- If an organisation views your request and is able to provide the resource you have requested they will **Express an Interest** by outlining how they can help and providing their contact details

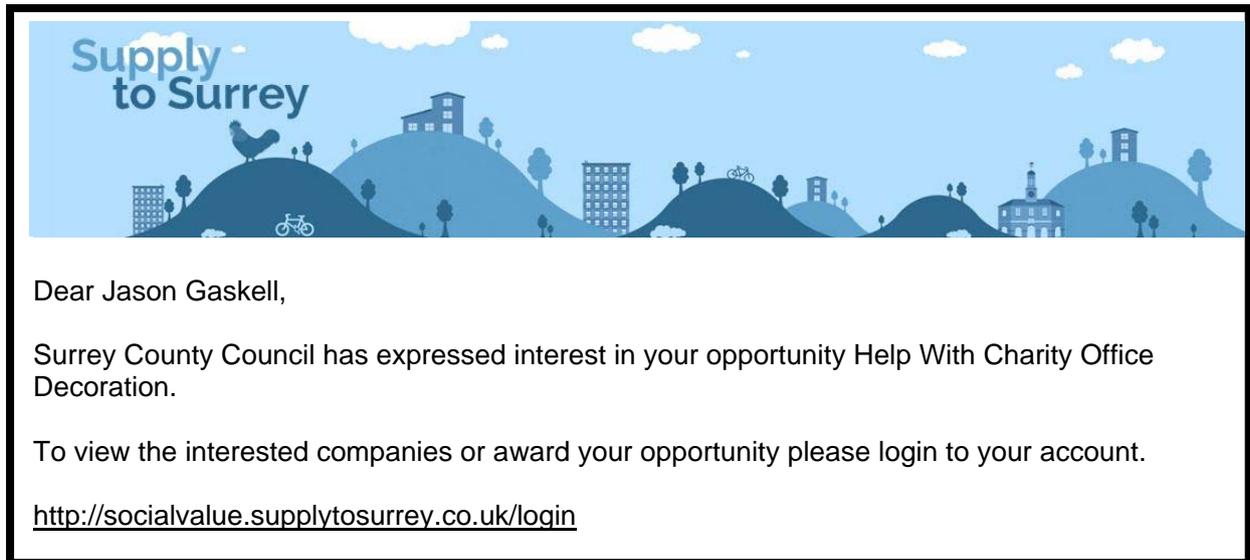
The screenshot shows the Orbis Marketplace search results page. At the top, there is a search bar with the text 'search Marketplace by keyword' and a magnifying glass icon. To the right of the search bar are three navigation tabs: 'OPPORTUNITIES', 'ORGANISATIONS', and 'LOGIN/SIGN UP'. Below the search bar, there is a 'Refine search' section with several filter categories: 'Search terms', 'Status' (Available, Interest Expressed, Delivered), 'Offers' (Volunteers, Goods / Services, Donations, Other), and 'Requests' (Volunteers, Goods / Services, Donations, Other). The main content area displays a search result for 'Surrey Skills Fest'. The result includes a 'Training Profile' section with a detailed description of the event, a date 'posted on 19th of August', and an 'Express Interest' button. Below the button, there is a text box for providing contact details and a 'Submit Interest' button. A red arrow points from the 'Express Interest' button in the search result to the 'Express Interest' button in the main content area.

- When an organisation submits an interest **they** will receive the following automated email

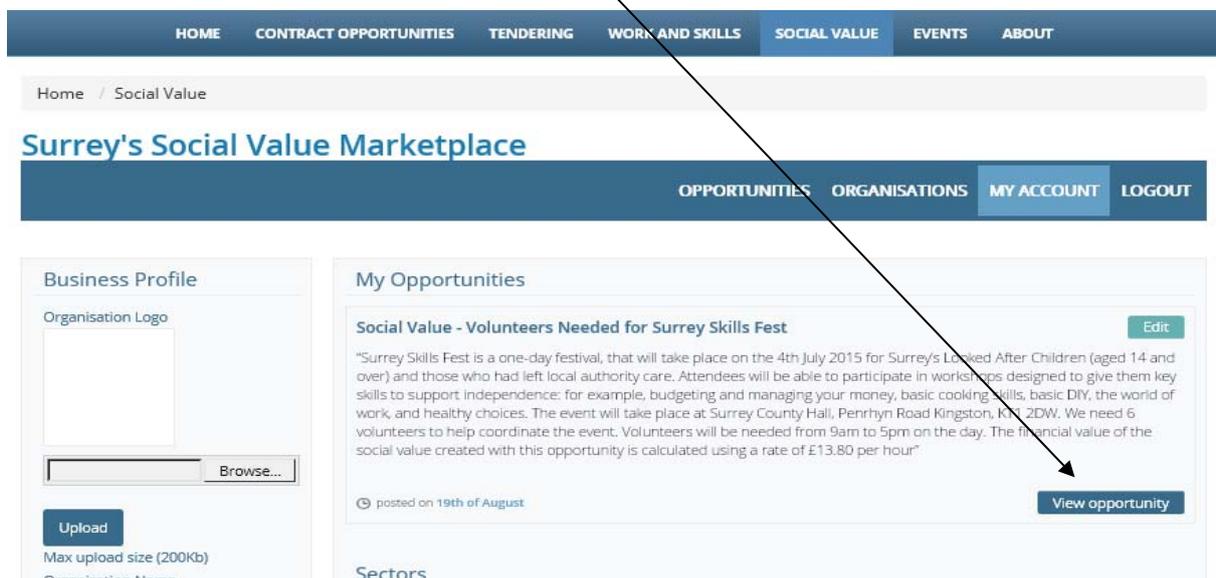
The screenshot shows an automated email from Supply to Surrey. The email header features the 'Supply to Surrey' logo and a decorative banner with a blue background and white icons of a house, a bicycle, and a building. The body of the email is white with black text. It begins with 'Dear Cindy Nadesan,' followed by a thank you message: 'Thank you for expressing interest in Help With Charity Office Decoration. An email with your details has been sent to Surrey Community Action for their consideration.' Below this, it says 'To review the opportunity please login to your account.' and provides a blue hyperlink: <http://socialvalue.supplytosurrey.co.uk/login>. The email concludes with 'Kind regards, Supply to Surrey'.



- You will receive the following automated email which will be sent to the email address you have provided when you registered your account



- Log into your account on the [Social Value Marketplace](#) to view the details of the individual/company that have expressed an interest in your request/offer
- Contact the individual/company to find out how they can help. Ensure you agree delivery timelines.
- When you have received the resources you have requested please log into your account and confirm the resources have been delivered. This will ensure other organisations using the [Social Value Marketplace](#) will know this opportunity is no longer available.
- To confirm delivery click on **View Opportunity**



Business Profile

Organisation Logo

 Browse...

Upload
Max upload size (200Kb)
Organisation Name

Organisation Sector
Education, Training and Employment ▼
Organisation Size
Micro ▼
Organisation Website

Organisation Email

Organisation Contact Number

My Opportunities

Social Value - Social Value - Social Value - Training Profile Edit

Surrey Skills Fest is a one-day festival, that will take place on the 4th July 2015 for Surrey's Looked After Children (aged 14 and over) and those who had left local authority care. Attendees will be able to participate in workshops designed to give them key skills to support independence: for example, budgeting and managing your money, basic cooking skills, basic DIY, the world of work, and healthy choices. As well as having fun learning, young people will also get the opportunity to meet some celebrities and participate in a range of sporting activities. The event will take place at Surrey County Hall, Penrhyn Road Kingston, KT1 2DW. We need 6 volunteers to help coordinate the event. Volunteers will be needed from 9am to 5pm on the day. The financial value for this opportunity is calculated using a rate of £13.80 per hour Please note this opportunity has been created as an example for training purposes only.

🕒 posted on 19th of August

Interested Parties

Award to external company

Award Opportunity

Surrey County Council

Hi I can help with 3 volunteers on the day. Please contact Cindy on 07730403316
Contact Email: cindy.nadesan@surreycc.gov.uk
Contact Phone: 07730404413

📅 submitted on 15:08 19/08/2016 Award Opportunity

Surrey County Council

I can provide 3 volunteers for this event. Please contact Cindy on 07730406613
Contact Email: cindy.nadesan@surreycc.gov.uk
Contact Phone: 07730404413 Award Opportunity

If you have secured the resources from a company that did not express an interest through the Social Value Marketplace insert the name of the company and click **Award Opportunity**

Click **Award Opportunity** if the resources have been provided by any of the companies that have expressed an interest in your request/offer

- When you have confirmed delivery of the resources the organisation that has provided the resources will receive the following email



Dear Cindy Nadesan,

You have been awarded the Volunteers Needed For Surrey Skills Fest opportunity.

Description:

“Surrey Skills Fest is a one-day festival, that will take place on the 4th July 2015 for Surrey’s Looked After Children (aged 14 and over) and those who had left local authority care. Attendees



will be able to participate in workshops designed to give them key skills to support independence: for example, budgeting and managing your money, basic cooking skills, basic DIY, the world of work, and healthy choices. The event will take place at Surrey County Hall, Penrhyn Road Kingston, KT1 2DW. We need 6 volunteers to help coordinate the event. Volunteers will be needed from 9am to 5pm on the day. The financial value of the social value created with this opportunity is calculated using a rate of £13.80 per hour”

Please contact Training Profile using the details below.

Contact Number: 02082132741
Email: info@supplytosurrey.co.uk

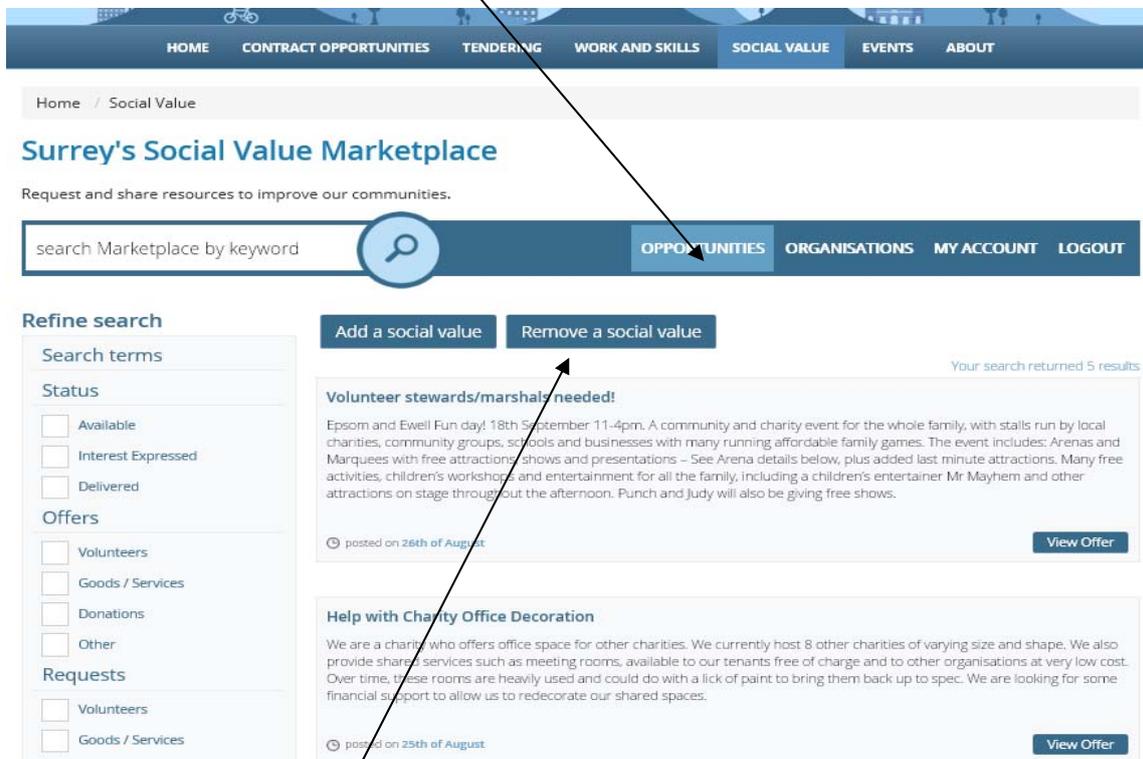
To review the opportunity please login to your account.

<http://socialvalue.supplytosurrey.co.uk/login>

Kind regards,
Supply to Surrey

Removing an Opportunity

- If you need to remove an opportunity from the [Social Value Marketplace](#) you will need to log into your account
- Click on the **Opportunities** tab



- Click **Remove social value**

Surrey's Social Value Marketplace

Request and share resources to improve our communities.

search Marketplace by keyword

[OPPORTUNITIES](#) [ORGANISATIONS](#) [MY ACCOUNT](#) [LOGOUT](#)

Refine search

Search terms

Status

Available

Interest Expressed

Delivered

Offers

Volunteers

Goods / Services

Donations

Opportunities

Pick a Opportunity

Reason for removal

Pick a Reason

Your search returned 5 results

- Select the **Opportunity** and reason for removing the social value opportunity from the drop down menu
- Select the **Reason** for removing the opportunity
- Click **Remove opportunity**

Searching for Offers from businesses

- VCFS organisations can also search for resources that have been offered by businesses by using the **OFFERS** filter on the [Social Value Marketplace](#).
- Please note when using the search filters you can only search one criteria at a time i.e. if you are interested in offers regarding Volunteers and Donations you will need to
 - a) Click the Volunteers search box (this will be highlighted in blue) and review offers
 - b) Click the Volunteers search box again to cancel search (this should no longer be highlighted in blue) and click the Donations search box so only this criteria is highlighted in blue
 - c) If more than one search criteria is highlighted you will only see offers where organisations have offered both the resources i.e. Volunteers and Donations.

Please note this site will be continually updated based on user feedback therefore some terminology may change over time. If you have any questions / feedback please email cindy.nadesan@surreycc.gov.uk